



FOR IMMEDIATE RELEASE

MEDIA CONTACTS:

Bethany Gibbons/Jennie Hendricks

Wicked Creative: 702.868.4545

bethany.gibbons@wickedcreative.com

jennie.hendricks@wickedcreative.com

PUBLIC HOUSE TO BRING CONTEMPORARY TAVERN TO THE GRAND CANAL SHOPPES AT THE VENETIAN LAS VEGAS

LAS VEGAS – With a vast beer selection and generous portions, the new Public House, located on Restaurant Row in The Venetian, a The Grand Canal Shoppes at The Venetian lease, has all of the makings of a traditional tavern. But what makes this contemporary adaptation stand out is the exceptional fare by corporate executive chef, Anthony Meidenbauer, hard-to-find cask beer selections, Nevada’s first certified beer cicerone and, a comfortable, hip atmosphere reminiscent of a Prohibition-era speakeasy that celebrates the classic tavern through the lens of modern design.

The latest creation by Block16 Hospitality, the 8,000-square-foot contemporary tavern opens on New Year’s Eve. Meidenbauer, the corporate executive chef from the company’s other restaurants: Holsteins Shakes and Buns, LBS and The Barrymore, has crafted a menu of rustic American classics with a new-age spin.

The cuisine, “fun spins on refined food,” as described by Meidenbauer, includes selections inspired by beer such as the short rib, braised with Black Butte Porter, Bouchot mussels, made with Hogarten beer, shallots, bacon and crème fraiche, and Welsh rarebit, made with Tenaya Creep IPA. Other specialties include poutine, French fries served with duck confit, cheese curd and gravy, and scallops served with oxtail stew, potato cakes and mushroom jus. The menu features small and large plates, salads and sandwiches, steak frites, shellfish and bar snacks, as well as selections from the “Butcher Block” and “Cheese Shop.”

Public House will be home to Nevada’s first and only certified beer cicerone, who along with the skilled bar staff will assist guests with selecting a beer from more than 200 beer selections, including 24 beers on tap and three seasonal cask beer selections from specialty artisanal cask brewers. A climate controlled “wine cube” will store more than just a distinctive wine selection that pairs well with the tavern’s cuisine; it will also provide a storage environment for 40 plus aged whiskeys, scotches, bourbons and beers. The cocktail list will include a concentration of classic cocktails, with an emphasis on quality and hand-made mixers and garnishes will be prepared in house. The ice used for every drink will be made from reverse osmosis and carbon filtered water and formed in a perfect square, as not to compete with the delicate flavors of the drinks.

A model of a classic draft system will offer an artistic component to Public House that pays homage to the traditional tavern. The ornate contraption, accented by gold leaf, will frame one side of the bar. The design of Public House, on the whole, will reveal different environments through various nooks in the dining room. The lounge, which accommodates up to 60 guests, will offer a cool bar scene accentuated by a 40-foot-long bar anchored by a DJ booth.

Public House is located on Restaurant Row in The Venetian. The laid-back restaurant and bar will be open daily for lunch and dinner from 11 a.m. until 11 p.m. Sunday through Thursday and 11 a.m. until midnight on Friday and Saturday. More information and reservations are available on the company's website at www.PublicHouseLV.com or by calling 702.407.5310. Public House is on Twitter @publichouselv and on Facebook at www.facebook.com/publichouselv.

About Block16 Hospitality

Block16 Hospitality is a Las Vegas based hospitality group that was brought to life in 2006 by local hospitality entrepreneurs Billy Richardson and Anthony Meidenbauer. Richardson, a Las Vegas native, and Meidenbauer have more than 20 years of combined experience in the restaurant industry. Block16 develops, manages and operates an impressive list of venues. Their current portfolio including: Holsteins Shakes and Buns, LBS Burger, LBS Patty Wagon food truck, the Vegas outpost of Pink's Hot Dogs, The Barrymore and Public House (slated to open December 2011).

About The Venetian Las Vegas

The Venetian Resort-Hotel-Casino, the largest property in the country to receive AAA's Five Diamond Award and Forbes Travel Guide Four-Star, is one of the world's most luxurious LEED®-EB Gold (Leadership in Energy and Environmental Design)-certified resort and convention destinations. Re-creating Venice's legendary landmarks, the resort offers unmatched service and quality for leisure and corporate guests. Located in the heart of the Las Vegas Strip, The Venetian features [The Grand Canal Shoppes](#), an indoor streetscape complete with gondolas and singing gondoliers, the Canyon Ranch SpaClub, world-class gaming, exquisite restaurants, and a wide variety of entertainment such as Phantom-The Las Vegas Spectacular, Blue Man Group, David Spade and Joan Rivers on its premises, as well as extensive convention and corporate services. For additional information, visit www.venetian.com and follow on Twitter @venetianvegas.

About The Grand Canal Shoppes at The Venetian

The 500,000-square-foot shopping center located inside The Venetian Resort-Hotel-Casino and connected via pedestrian walkways to The Palazzo and The Shoppes, boasts 80 upscale boutiques, luxury stores and world-class restaurants nestled around a charming and faithful reproduction of Venice's Grand Canal, complete with cobbled walkways, street side cafes and live entertainment. Names like *Kenneth Cole*, *Paige Premium Denim*, *Dooney & Bourke*, *Hervé Léger*, *Swarovski* and *Peter Lik Gallery* create an unparalleled luxury retail environment.

The Grand Canal Shoppes at The Venetian is owned and/or managed by General Growth Properties, Inc. GGP is one of the nation's largest shopping center owners. GGP has ownership and management interest in 167 regional and super regional shopping malls in 42 states. The company portfolio totals 169 million square feet of space. A publicly-traded real estate investment trust (REIT), GGP is listed on the New York Stock Exchange under the symbol GGP.